

...experienced a 16.4% increase in population between 1990 and 2000, resulting in a 2000 total population of 52,468. In 2000, the county had 67.8 persons per square mile, a density much lower than the state as a whole. The median age in Columbia County is 38.0, indicating a slightly older population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Portage.

The median value of owner-occupied housing in Columbia County is \$115,000. 5.7% of the housing units are seasonal, a value just below the state's average of 6.3%.

Farmland covers 65.8% of the county, while 42.9% of Wisconsin land is used for farming. The county is 20% forested and has 56 of the State's 15,057 lakes.

In Columbia County, the Association of Milk Producers, Inc. employs more workers than any other manufacturing firm, and the Divine Savior Hospital is the largest non-manufacturing employer. The Manufacturing industry generates the largest share of the county's total personal income. Columbia County's 1999 median household income was \$45,064.

	<b>Population</b>				
	2000				
	Males Females	Total	1990		2000
80-84		Columbia County 4	15,088		52,468
70-74		Top Five Municipal	lities		
60-64		Portage, City		Portogo City	9,728
50-54		•		Portage, City	,
40-44		, •		Columbus, City	4,443
40-44		Wisconsin Dells, City	2,262	Lodi, City	2,882
30-34		Lodi, City	2,093	Lodi, Town	2,791
20-24		Lodi, Town	1,913	Pacific, Town	2,518
10-14					
0-4					
3,000	<b>2,000 1,000</b> 0 <b>1,000</b> 2,000	3,000			
	Quality of Life				

	Wisconsin	Columbia
Persons per Square Mile, 2000	98.8	67.8
Number of Staffed Hospital Beds, 1995	16,070	109
Average Birth Rate per 1,000 population, 2000	12.9	11.7
Public School Enrollment, 2000-2001	879,476	9,509
Number of 2000 Public High School Graduates	58,545	677

2.3%

1.1%

# **Vital Statistics**

1999-2000 Public High School Dropout Rate

	<u>1990</u>		<u>2</u>	<u>2000</u>	
	Wisconsin	<u>Columbia</u>	Wisconsin	<u>Columbia</u>	
Birth Rate (per 1,000)	14.8	13.5	12.9	11.7	
Death Rate (per 1,000)	8.7	10.0	8.7	9.7	
Number of Marriages	38,934	360	36,100	350	
Number of Divorces	17,727	171	17,337	177	

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	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	19,258	22,685
Number of Single-Unit Structures	14,926	17,695
Number of Multiple-Unit Structures	3,016	3,996
Number of Single Units Permitted	131	203
Number of Multiple Units Permitted	36	24
Percent Seasonal Housing	8.1%	5.7%
Median Value, Owner-Occupied	\$55,700	\$115,000
Median Rent	\$279	\$437

# Recreation

<u>1995 Number of:</u>	Wisconsin	<u>Columbia</u>
Campgrounds	1,106	31
Campsites	75,367	3,546
Hiking Trails (in miles)	5,617	16
Mountain Biking Trails (in miles)	3,155	0
Cross Country Skiing Trails (in miles)	4,154	5
Snowmobile Trails (in miles)	14,896	181
Visitor Expenditures, 2000	\$11,046,539,344	\$143,691,386

		Income		_
	<u>1980</u>	<u>1990</u>	<u>2000</u>	
Total Personal Income	\$412,114	\$761,790	\$1,326,222	
Non-Farm Personal Income (in thousands) Farm Income (in thousands)	\$386,478 \$25,636	\$748,229 \$13,561	\$1,325,888 \$334	
Per Capita Income	\$9,510	\$16,864	\$25,206	
Transfer Payments (in thousands)	\$64,591	\$117,127	\$184,824	
Proprietor Income (in thousands)	\$49,641	\$62,259	\$114,106	

# Banking

<u>2000</u>	Wisconsin	<u>Columbia</u>
Savings Institutions-Offices	396	2
Savings Institutions-Savings Capital (Millions)	\$12,761	\$65
Commercial Banks-Offices	1,720	27
Commercial Banks-Deposits (Millions)	\$62,618	\$666

# **Government Finance**

1997	Wisconsin	<u>Columbia</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$47,818
Effective per Capita Property Tax	\$997	\$958
Total Expenditures (in 1,000's)	\$17,139,825	\$182,202
In Dollars per Capita	\$3,322	\$3,650
As Percent of Total:		
Education	43.2%	50.2%
Health & Hospital	4.5%	2.0%
Police	5.0%	3.3%
Fire	2.3%	1.3%
Public Welfare	6.8%	7.0%
Highways	7.7%	11.0%

# Retail, Service, Wholesale

<u>1997</u>	Wisconsin	<b>Columbia</b>
Number of Retail Sales Establishments	21,717	228
Sales (in thousands)	\$50,520,463	\$407,414
Annual Payroll (in thousands)	\$4,826,217	\$37,671
Number of Service Establishments	55,618	503
Receipts (in thousands)	\$48,559,607	\$183,769
Annual Payroll (in thousands)	\$18,990,629	\$55,476
Number of Wholesale Establishments	8,025	64
Sales (in thousands)	\$57,192,863	\$352,472
Annual Payroll (in thousands)	\$3,764,944	\$18,526

Manufacturing	T 4	·	
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<u>1997</u>	Wisconsin	<u>Columbia</u>
Number of Establishments	9,936	108
Number of Employees	562,479	5,311
Total Payroll (in 1,000's)	\$18,766,395	\$159,129
Production Workers, average number	416,254	4,059
Production Worker Hours (in 1,000's)	837,444	8,242
Production Worker Wages (in 1,000's)	\$11,952,570	\$104,334
Value Added (in 1,000's)	\$54,947,083	\$508,974
Value of Shipments (in 1,000's)	\$117,382,992	\$1,262,426

# 2002 Top Employers

<b>Top Five Manufacturing Firms</b>	Number Employed	Product/Type of Business
Association of Milk Producers, Inc.	250-499	Cheese
Penda Corporation	250-499	Plastics Production
Rayovac Corporation	250-499	Primary Batteries, Dry and Wet
Wilbert Inc. and Subsidiary	250-499	Plastics Production
Cardinal Glass Industries Inc.	250-499	Flat Glass
<b>Top Five Non-Manufacturing Firm</b>	<u>s</u>	
Divine Savior Hospital & Nursing	500-999	Doctors Offices & Clinics
County of Columbia	500-999	Executive & Legislative Offices
Portage Public School	250-499	Elementary and Secondary School
Department of Corrections	250-499	Correctional Institutions
School District of Wisconsin Dells	250-499	Elementary and Secondary School

# Employment by Industry

	1980	1990	2000
Mining	25	58	$\frac{2000}{(DS)}$
Construction	1,003	1,300	1,807
Manufacturing	3,137	4,440	5,232
Transportation and Public Utilities	1,270	1,138	1,191
Trade	5,070	5,613	6,397
Services	5,272	6,139	8,301
Government	2,498	3,031	3,712

# **Income by Industry**

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	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$932	\$1,393	(DS)
Construction	\$14,204	\$30,948	\$59,748
Manufacturing	\$44,312	\$112,698	\$187,856
Transportation and Public Utilities	\$20,822	\$31,829	\$46,675
Trade	\$42,858	\$70,784	\$102,789
Services	\$40,390	\$82,537	\$181,344
Government	\$32,096	\$71,411	\$124,328

# **Natural Resources**

	Wisconsin	<b>Columbia</b>
Land Area (square miles)	54,310	774
Total Forest Land (in thousands of acres)	15,964.8	98.0
Commercial	15,702.5	98.0
Non-Commercial	262.3	0
Percent Land in Forests	46%	20%
Number of Lakes	15,057	56
Total Acreage of Lakes	982,155	3,095

# Farming

<u>1997</u>	Wisconsin	<u>Columbia</u>
Number of Farms	65,602	1,359
Land in Farms (acres)	14,900,205	325,723
Average size of Farm (acres)	227	240
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$2,146
Vegetables, Sweet Corn, and Melons	\$149,443	\$4,645
Fruits, Nuts, and Berries	\$140,140	\$92
Nursery and Greenhouse Crops	\$157,348	\$1,651
Poultry and Poultry Products	\$241,523	\$2,417
Dairy Products	\$2,746,950	\$32,602
Cattle and Calves	\$670,518	\$16,003
Hogs and Pigs	\$151,164	\$8,739

# Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

# **SOURCES:**

#### TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

## **POPULATION**

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

# **QUALITY OF LIFE**

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts
Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction,

Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

# **VITAL STATISTICS**

Wisconsin Department of Health and Family Services, Vital Statistics Reports Wisconsin Births and Infant Deaths, 2000 Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence Wisconsin Marriages and Divorces, 2000 Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

### **HOUSING**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units
Table H30: Units in Structure
Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000 Note: Data for some counties are not exact because some municipalities had no available data (NA).

# RECREATION

Wisconsin Department of Natural Resources.
Unpublished Data for Wisconsin Statewide
Comprehensive Outdoor Recreation Plan for
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Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

### **INCOME**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

### **BANKING**

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

### **GOVERNMENT FINANCE**

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fast Facts.

# RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997. EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

# **MANUFACTURING**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

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Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

### EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

# **INCOME BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

# NATURAL RESOURCES

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GCT-PH1: Population, Housing Units, Area, and Density, 2000.

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Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

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#### **FARMING**

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

Published July 2003 by:
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